

MINISTRY OF NATIONAL EDUCATION
(*Construction and Real Estate Department*)

EDUCATIONAL INFRASTRUCTURE FOR RESILIENCE PROJECT

REQUEST FOR EXPRESSIONS OF INTEREST
FOR
PROCUREMENT OF CONSULTANCY SERVICES FOR CREATING VISIBILITY
VIDEOS

Country: Republic of Turkey

Project No: P162004

Project Name: Educational Infrastructure for Resilience

Work Duration: 24 Month

Application Number: FRIT1-WB-CS-07-05

European Union has presented a grant to the Government of Turkey under FRiT Fund to be administered by the World Bank towards the cost of the Educational Infrastructure for Resilience Project. Ministry of National Education intends to apply part of the proceeds to eligible payments for creating visibility videos within the framework of the Project communication strategy.

The scope of the consultancy services is as follows:

- Works on Developing Project Visibility Videos
- Works on Producing Visibility Videos in English and Arabic
- Works on Updating Visibility Videos

It is envisaged that the duration for the mentioned services is twenty-four (24) month.

R.T. Ministry of National Education, Construction and Real Estate Department has invited the eligible consulting firms ("Consultants") to submit their expression of interest for providing the mentioned services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:

- At least 5-year firm experience in the services indicated in TOR.
- Performed one of the works such as Project-based or institutional production, commercial film, video, promotional video etc. of public institutions/organizations such as public institutions, chambers, NGOs in last 3 years.
- Performed as supplier in one of the fields such as production, introduction, organization, communication etc. in a Project financed by the European Union.
- Preferably have been employing the personnel indicated in TOR as of the publish date of the service procurement.

Detailed TOR concerning to the services can be accessed below given internet address:
www.iedb.meb.gov.tr

The attention of interested Consultants is drawn to paragraph 3.14 of the World Bank's Procurement Regulations for IPF Borrowers (July 2016) ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications. In case of a Joint Venture (JV), all members of the JV will be evaluated jointly for the purpose of short listing and shall be jointly and severally liable for the assignment and shall sign the contract in case of award is made to that JV group. Interested consultants should clearly indicate the structure of their "association" and the duties of the partners and sub consultants in their application. Unclear expression of interests in terms of "in association with" and/or "in affiliation with" and etc. may not be considered for short listing.

A Consulting Firm will be selected in accordance with **"the Consultant's Qualification (COS) Method"** set out in the Procurement Regulations.

Interested Consultants can obtain further information from the address below during office hours from 9:00 a.m. to 17:00 p.m. Turkey time.

In the event that the Consultants submit the original expression of interest in a language apart from Turkish, translation of all documents into Turkish will be submitted together with the expression of interest.

In this scope, the application of the Expression of Interest to be submitted to the Contracting Authority by the Consultant will be valid for one (1) year as of the deadline.

Expressions of interest to be clearly marked ***"Procurement of Consulting Services for Creating Visibility Video (FRIT1-WB-DH-07-05"*** must be delivered in a written form to the address below **in person, or by mail, or by e-mail** by **January 02, 2018:**

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Ministry of National Education
Project Implementation Unit
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